

**STANLEY J. FINCH**  
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**experience**

2022-2025	<b>MAVENRY CONSULTING</b> <b>Principal</b> <ul style="list-style-type: none"><li>Engage in select consulting opportunities, primarily strategy and high-level diagnostic/implementation projects</li><li>Have completed 10 engagements with 14 initiatives, mostly as part of small teams (3-5 people)</li><li>Asked to complete follow-on work beyond the initial engagement with each client thus far</li></ul>	<b>DENVER, CO</b>
2012-2021	<b>MUSE PAINTBAR</b> <b>Founder &amp; CEO</b> <p>Muse is the largest company owned &amp; operated 'paint &amp; sip' chain in the nation</p> <ul style="list-style-type: none"><li>Built and managed executive team and total staff of 400+ across 3 major hubs (Boston, NYC, DC)</li><li>Managed the build-out of 32 locations on the East Coast from Maine to Virginia</li><li>Created best-in-class 'paint &amp; sip' e-commerce platform for \$25 million in annual bookings</li><li>Raised over \$15 million in capital over several rounds, ranging from seed funding to private equity</li><li>Inducted into NYC chapter of YPO (Young Presidents' Organization) at age 33</li></ul>	<b>NEW YORK, NY</b>
2006-2010	<b>THE BOSTON CONSULTING GROUP</b> <b>Associate, Consultant, Project Leader</b> <ul style="list-style-type: none"><li>1 of 2 Associates in North American class (~150 people) to attain a 'post-MBA' position after 21 months</li><li>Asked by partner group to teach quantitative analysis, modeling, and statistics training program for BCG Texas</li></ul> <p><b>Project Experience</b></p> <ul style="list-style-type: none"><li><u>Due diligence</u>: Performed analytics/research, developed models, and assessed investment attractiveness Examples – assessment of \$50M apparel manufacturer; evaluation of \$200M pharmaceutical services company</li><li><u>Strategy formation</u>: Performed analytics/research, iterated with client team, and presented results to organization Examples – location strategy for large retailer; consumer goods growth strategy; business unit portfolio strategy</li><li><u>Implementation</u>: Planned work streams and led cross-functional client teams Examples – rolled out new pricing system; created product assortment management tool and process</li></ul>	<b>DALLAS, TX</b>
2011-2014	<b>COLLEGIATE FANSITES</b> <b>Founder and President</b> <p>Collegiate Fansites operated a portfolio of school-specific e-commerce sites that sold university merchandise</p> <ul style="list-style-type: none"><li>Raised capital at a \$500K valuation (cash flow positive from first month of site launch)</li><li>Sold to brick &amp; mortar retailer in order to focus full-time energy on Muse Paintbar</li></ul>	<b>BOSTON, MA</b>
2011	<b>SATORI CAPITAL</b> <b>Summer Associate</b> <p>Satori runs a middle market private equity fund and a broader special opportunities fund (e.g., debt, real estate)</p> <ul style="list-style-type: none"><li>Assisted with deal sourcing, deal evaluation, pipeline management, modeling, and due diligence</li></ul>	<b>DALLAS, TX</b>
2009-2010	<b>ENDEAVOR</b> <b>Fellow</b> (while on voluntary leave from BCG) <p>Endeavor identifies and assists socially responsible, high-impact entrepreneurs in emerging markets.</p> <ul style="list-style-type: none"><li>Played instrumental role in raising venture funding for two startup companies</li></ul>	<b>ARGENTINA AND CHILE</b>

**education**

2010-2012	<b>HARVARD BUSINESS SCHOOL</b> <u>GMAT</u> : 780/800 (99%); 6.0/6.0 (99%) in analytical writing	<b>BOSTON, MA</b>
2001-2006	<b>NORTHWESTERN UNIVERSITY</b> M.Sc. in Industrial Engineering   Offered full fellowship to pursue Ph.D.   Top master's GPA in trailing 5 years B.A. in Economics & Legal Studies   Business Institutions' (minor) top student   Two-time varsity baseball captain	<b>EVANSTON, IL</b>

**skills** CFA Level 1 | Ninja at MS Excel/Powerpoint, analysis, and stats | Proficient in python, VBA, linux/bash, and SQL

**personal** Conversational in Spanish | Enjoy travel, technology, exercising, and college football (Go Cats!)